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AHAM

NEWS RELEASE

A Report to Communicators of Home Appliance Information

FOR IMMEDIATE RELEASE
November 17, 1987

Contact: Marian Stamos
312/984-5816

SECOND-BEST OCTOBER

PULLS MAJOR APPLIANCES CLOSER TO NEW ANNUAL RECORD

CHICAGO -- The major home appliance industry shipped over 4 million units in October and 40.4 million units in the first 10 months of the year, signaling a new annual record for 1987, reports the Association of Home Appliance Manufacturers (AHAM).

By year-end, shipments are expected to surpass the previous record of 45.1 million units, set last year, and reach 46.3 million units. 1987 will be the fourth consecutive record year for major appliances in recent history.

Year-to-date shipments, up 6.3%, tend to verify the industry's forecast of another winning year. For the first time in history, January-through-October shipments exceeded 40 million units, averaging 4 million units per month for 10 consecutive months.

Although October shipments surpassed the 4-million-unit mark, they were down -4.2% compared to the unusually high levels of October 1986, the all-time record for the month and the second-largest monthly shipment in history.

October was the second time this year that monthly shipments failed to exceed the levels of the previous corresponding month. Only three

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products registered shipment increases, but their gains were noteworthy.

Shipments of:

* 1.3 million microwave ovens, up 4.3% represented the largest monthly shipment of any major appliance in history,
* 436,500 disposers, up 8.0%, made October the second-best month ever for the product, and
* 83,600 room air conditioners, up 38.9%, reached the highest October level since 1979 for this home comfort appliance.

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MAJOR HOME APPLIANCE FACTORY SHIPMENTS, THOUSANDS OF UNITS
(Domestic Plus Export)
October, 1987

	OCTOBER			CALENDAR YEAR TO DATE		
	1987	1986	% Change	1987	1986	% Change
ALL MAJOR APPLIANCES*	4,047.2	4,222.9	-4.2%	40,416.6	38,038.7	6.3%
COOKING - TOTAL	1,606.1	1,569.2	2.4%	12,768.4	12,731.7	0.4%
ELECTRIC RANGES - TOTAL	307.4	321.5	-4.4%	2,806.3	2,757.3	1.8%
Free Standing	248.3	263.2	-5.7%	2,260.4	2,266.4	-0.3%
Built-In	59.1	58.3	1.4%	545.9	490.9	11.2%
MICROWAVE OVENS/RANGES**	1,318.2	1,264.4	4.3%	10,138.2	10,127.2	0.1%
HOME LAUNDRY - TOTAL	899.8	1,059.5	-15.1%	8,950.8	8,408.3	6.5%
AUTOMATIC WASHERS	496.8	599.7	-17.2%	5,075.0	4,869.8	4.2%
DRYERS - TOTAL	403.0	459.7	-12.3%	3,875.9	3,538.6	9.5%
Electric	310.0	352.7	-12.1%	3,008.1	2,764.0	8.8%
Gas	93.0	107.0	-13.1%	867.7	774.6	12.0%
KITCHEN CLEAN UP - TOTAL	810.9	812.7	-0.2%	7,337.1	6,995.4	4.9%
DISPOSERS•	436.5	404.3	8.0%	3,787.2	3,584.2	5.7%
DISHWASHERS - TOTAL	365.0	386.2	-8.1%	3,364.8	3,250.3	3.5%
Built-In	329.6	361.0	-8.7%	3,155.6	3,048.5	3.5%
Portable	25.3	25.2	0.4%	209.2	201.8	3.7%
COMPACTORS•	19.5	22.1	-11.8%	185.1	160.9	15.0%
FOOD PRESERVATION - TOTAL	638.6	704.6	-9.4%	7,085.3	6,705.1	5.7%
REFRIGERATORS	551.8	610.8	-9.7%	6,003.9	5,627.5	6.7%
FREEZERS - TOTAL	86.7	93.8	-7.6%	1,081.3	1,077.6	0.3%
Chest	46.0	51.9	-11.4%	592.4	580.8	2.0%
Upright	40.7	41.9	-2.9%	488.9	496.8	-1.6%
HOME COMFORT - TOTAL	91.8	77.0	19.2%	4,255.0	3,198.2	33.0%
ROOM AIR CONDITIONERS	83.6	60.2	38.9%	3,561.3	2,666.8	33.5%
DEHUMIDIFIERS•	8.2	16.8	-51.2%	693.7	531.4	30.5%
GAS RANGES••	203.1	182.2	11.5%	1,739.1	1,580.1	10.1%

* Numbers do not add because of overlapping product categories.
** Includes U.S. produced and imported microwave ovens and combination microwave ovens/ranges.
• Current month figures are preliminary.
•• Source: GAMA. Not included in cooking total or total shipments. Current month figures are preliminary.

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NEWS RELEASE

A Report to Communicators of Home Appliance Information

FOR IMMEDIATE RELEASE
December 21, 1987

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312/984-5816

RECORD NOVEMBER FOR MAJOR APPLIANCE SHIPMENTS

NEARLY CLINCHES NEW ANNUAL RECORD

CHICAGO -- Almost 3.7 million major home appliances were shipped in November, bringing the year-to-date total within one million units of a new annual record, reports the Association of Home Appliance Manufacturers (AHAM).

Showing no signs of fallout from October's stock market gyrations, shipments are continuing at record-setting levels. When December's figures are reported, the current record of 45.1 million units, set last year, is certain to fall.

1987 will become the fourth consecutive record year for major appliances.

Shipments since January have surpassed 44.0 million units, averaging an unprecedented 4 million units per month. Year-to-date shipments are running 6.4% ahead of last year's same period.

Already two appliances -- 956,700 gas dryers and 699,800 dehumidifiers -- have surpassed previous annual shipment records, while three others have exceeded their full-year 1986 levels -- electric dryers, over 3.3 million units; built-in electric ranges, 606,500 units; and compactors, 200,300 units.

Total November shipments were 7.4% higher than the previous record level for the month set just last year.

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MAJOR HOME APPLIANCE FACTORY SHIPMENTS, THOUSANDS OF UNITS
(Domestic Plus Export)
November, 1987

	NOVEMBER			CALENDAR YEAR TO DATE		
	1987	1986	% Change	1987	1986	% Change
ALL MAJOR APPLIANCES*	3,676.2	3,424.4	7.4%	44,098.2	41,463.1	6.4%
COOKING - TOTAL	1,450.4	1,391.7	4.2%	14,268.8	14,123.4	1.0%
ELECTRIC RANGES - TOTAL	284.8	277.8	2.5%	3,091.1	3,035.2	1.8%
Free Standing	224.2	226.7	-1.1%	2,484.6	2,493.1	-0.3%
Built-in	60.6	51.2	18.4%	606.5	542.1	11.9%
MICROWAVE OVENS/RANGES**	1,210.4	1,128.9	7.2%	11,348.6	11,256.2	0.8%
HOME LAUNDRY - TOTAL	860.6	759.7	13.3%	9,811.4	9,168.0	7.0%
AUTOMATIC WASHERS	469.5	410.1	14.5%	5,544.5	5,279.9	5.0%
DRYERS - TOTAL	391.1	349.6	11.9%	4,266.9	3,888.2	9.7%
Electric	302.1	268.0	12.7%	3,310.2	3,032.0	9.2%
Gas	89.0	81.6	9.1%	956.7	856.2	11.7%
KITCHEN CLEAN UP - TOTAL	675.9	691.3	-2.2%	8,013.5	7,686.7	4.3%
DISPOSERS*	324.8	346.8	-6.3%	4,112.4	3,931.0	4.6%
DISHWASHERS - TOTAL	336.0	330.3	1.7%	3,700.8	3,580.7	3.4%
Built-in	307.3	303.1	1.4%	3,462.8	3,351.6	3.3%
Portable	28.8	27.2	5.9%	238.0	229.1	3.9%
COMPACTORS*	15.1	14.2	6.3%	200.3	175.1	14.4%
FOOD PRESERVATION - TOTAL	591.3	520.8	13.5%	7,676.6	7,225.9	6.2%
REFRIGERATORS	498.7	448.6	11.2%	6,502.6	6,076.1	7.0%
FREEZERS - TOTAL	92.7	72.2	28.4%	1,174.0	1,149.8	2.1%
Chest	50.3	38.7	30.0%	642.7	619.5	3.7%
Upright	42.3	33.5	26.3%	531.3	530.4	0.2%
HOME COMFORT - TOTAL	68.0	60.8	11.8%	4,328.0	3,259.0	32.8%
ROOM AIR CONDITIONERS	61.8	56.5	9.4%	3,628.1	2,723.3	33.2%
DEHUMIDIFIERS*	6.2	4.3	44.2%	699.8	535.7	30.6%
GAS RANGES**	191.8	173.0	10.9%	1,938.3	1,753.1	10.6%

* Numbers do not add because of overlapping product categories.
** Includes U.S. produced and imported microwave ovens and combination microwave ovens/ranges.
* Current month figures are preliminary.
** Source: GAMA. Not included in cooking total or total shipments. Current month figures are preliminary.

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Home Appliance *NewsLine*

An AHAM Bulletin to Editors

FOR IMMEDIATE RELEASE
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FOURTH CONSECUTIVE RECORD YEAR FOR MAJOR HOME APPLIANCES

CHICAGO -- An unprecedented 47.7 million major appliances were shipped in 1987, beating the previous record set in 1986 by almost 2.7 million units, reports the Association of Home Appliance Manufacturers (AHAM).

1987 became the fourth consecutive record year for the industry, with shipments exceeding the previous record by 5.9%.

December and fourth-quarter shipments also surpassed their previous record levels, established in 1986, and reached 3.6 million and nearly 11.4 million units respectively.

Shipments of all product categories surpassed their 1986 levels, making 1987 a banner year for the industry in several ways.

* Eight major appliances set new annual records.
  - Microwave ovens (almost 12.5 million units) accounted for over one-fourth of all appliances shipped in 1987 and the largest annual shipment in history of any major appliance product.
  - Refrigerators (nearly 7.0 million) and electric dryers (3.6 million) surpassed their 14-year-old records.
  - Dehumidifiers (704,400 units) exceeded their 1979 shipment record.
  - Automatic washers (nearly 6.0 million), food disposers (4.4 million), dishwashers (over 4.0 million) and

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gas dryers (over 1.0 million) exceeded the shipment records they established in 1986.

* All calendar quarters reached record shipment levels of 11.6 million, 12.7 million, 12.1 million and nearly 11.4 million units respectively.
* Monthly shipments hit all-time highs in every month except May and October, which were second-best months respectively.

The current industry outlook for 1988 calls for a second-best year, with shipments surpassing 45.8 million units. All products are expected to approximate last year's high shipment levels except microwave ovens, which are expected to level off in 1988.

According to industry estimates, over 70% of U.S. households now own at least one microwave oven, which accounts for the anticipated slow-down.

# # #

MAJOR HOME APPLIANCE INDUSTRY SHIPMENTS*, THOUSANDS OF UNITS
December, 1987

	DECEMBER			CALENDAR YEAR TO DATE			CALENDAR QUARTER		
	1987	1986	% Change	1987	1986	% Change	1987	1986	% Change
ALL MAJOR APPLIANCES**	3,625.5	3,609.1	0.5%	47,724.8	45,072.1	5.9%	11,355.4	11,260.3	0.8%
COOKING - TOTAL	1,390.2	1,454.8	-4.4%	15,659.0	15,578.2	0.5%	4,478.7	4,419.0	1.3%
ELECTRIC RANGES - TOTAL	254.8	283.1	-10.0%	3,345.9	3,318.2	0.8%	847.0	885.8	-4.4%
Free Standing	206.0	227.4	-9.4%	2,690.6	2,720.5	-1.1%	678.5	720.4	-5.8%
Built-In	48.8	55.6	-12.2%	655.4	597.7	9.7%	168.5	165.4	1.9%
MICROWAVE OVENS/RANGES***	1,149.0	1,188.3	-3.3%	12,497.6	12,444.4	0.4%	3,677.5	3,581.6	2.7%
HOME LAUNDRY - TOTAL	823.5	841.3	-2.1%	10,634.9	10,009.3	6.3%	2,583.9	2,660.4	-2.9%
AUTOMATIC WASHERS	453.8	484.7	-6.4%	5,998.2	5,764.6	4.1%	1,420.1	1,494.6	-5.0%
DRYERS - TOTAL	369.8	356.6	3.7%	4,636.7	4,244.7	9.2%	1,163.8	1,165.9	-0.2%
Electric	289.6	276.7	4.7%	3,599.9	3,308.7	8.8%	901.7	897.5	0.5%
Gas	80.2	79.8	0.5%	1,038.8	936.0	10.8%	262.1	268.4	-2.3%
KITCHEN CLEAN UP - TOTAL	681.8	694.5	-1.8%	8,698.4	8,381.3	3.8%	2,170.2	2,198.5	-1.3%
DISPOSERS@	325.2	338.0	-3.8%	4,438.2	4,269.0	4.0%	1,087.5	1,089.1	-0.1%
DISHWASHERS - TOTAL	331.1	337.5	-1.9%	4,032.0	3,918.2	2.9%	1,022.1	1,054.0	-3.0%
Built-In	299.8	311.1	-3.6%	3,762.7	3,662.7	2.7%	936.7	975.3	-4.0%
Portable	31.3	26.4	18.6%	269.3	255.4	5.4%	85.4	78.8	8.4%
COMPACTORS@	25.5	19.1	33.5%	226.2	194.1	16.5%	60.6	55.4	9.4%
FOOD PRESERVATION - TOTAL	555.2	506.7	9.6%	8,231.8	7,732.8	6.5%	1,785.1	1,732.7	3.0%
REFRIGERATORS	469.5	434.3	8.1%	6,972.1	6,510.4	7.1%	1,520.0	1,493.7	1.8%
FREEZERS - TOTAL	85.7	72.4	18.4%	1,259.7	1,222.2	3.1%	265.1	239.0	10.9%
Chest	49.5	41.6	19.0%	692.2	661.1	4.7%	145.8	132.8	9.8%
Upright	36.2	30.8	17.5%	567.5	561.2	1.1%	119.3	106.2	12.3%
HOME COMFORT - TOTAL	174.7	111.8	56.3%	4,502.7	3,370.8	33.6%	339.5	249.7	36.0%
ROOM AIR CONDITIONERS	170.1	92.4	84.1%	3,798.3	2,815.7	34.9%	320.5	209.1	53.3%
DEHUMIDIFIERS@	4.6	19.4	-76.3%	704.4	555.1	26.9%	19.0	40.6	-53.2%
GAS RANGES@@	192.7	186.8	3.2%	2,127.1	1,939.9	9.7%	591.1	542.0	9.1%

* Domestic plus export shipments: includes both U.S. produced and imported products.
** Numbers do not add because of overlapping product categories.
*** Includes microwave ovens and combination microwave ovens/ranges.
@ Current month figures are preliminary.
@@ Source: GAMA. Not included in cooking total or total shipments. Current month figures are preliminary.

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TRENDS AND FORECASTS
INDUSTRY SHIPMENTS OF MAJOR APPLIANCES*, THOUSANDS OF UNITS

PRODUCT	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988**	1989**
Cooking - Total	5,497	5,555	5,917	6,509	5,935	8,478	11,985	13,821	15,578	15,659	15,107	14,194
ELECTRIC RANGES - TOTAL	3,217	3,000	2,530	2,328	2,036	2,754	3,074	3,142	3,318	3,346	3,289	3,239
Free Standing	2,336	2,244	1,975	1,829	1,619	2,190	2,496	2,568	2,721	2,691	2,682	2,632
Built-In	881	756	555	498	417	563	577	574	598	655	607	607
MICROWAVE OVEN/RANGES	2,501	2,807	3,608	4,422	4,071	5,933	9,132	10,883	12,444	12,498	12,003	11,124
Home Laundry - Total	8,659	8,516	7,727	7,342	6,746	7,910	8,733	9,192	10,009	10,635	10,412	9,964
WASHERS - TOTAL	5,038	4,965	4,550	4,365	4,019	4,616	5,049	5,279	5,765	5,998	5,920	5,674
Automatic	4,838	4,779	4,426	4,277	3,955	4,546	5,049	5,279	5,765	5,998	5,920	5,674
Wringer & Other	200	186	124	88	64	69	NA	NA	NA	NA	NA	NA
DRYERS - TOTAL	3,621	3,551	3,177	2,977	2,727	3,294	3,684	3,914	4,245	4,637	4,492	4,290
Electric	2,865	2,783	2,494	2,337	2,143	2,622	2,931	3,080	3,309	3,600	3,482	3,318
Gas	757	768	682	640	584	672	754	834	936	1,037	1,010	972
Kitchen Clean Up - Total	7,169	7,098	5,935	5,854	5,098	6,822	7,758	7,858	8,381	8,696	8,518	8,355
DISPOSERS	3,312	3,317	2,962	3,179	2,780	3,544	4,085	4,105	4,269	4,438	4,320	4,241
DISHWASHERS - TOTAL	3,557	3,488	2,738	2,484	2,170	3,121	3,491	3,575	3,918	4,032	3,981	3,903
Built-In	2,971	2,984	2,354	2,193	1,956	2,859	3,245	3,327	3,663	3,763	3,725	3,654
Portable	586	504	384	291	214	262	246	248	255	269	256	249
COMPACTORS	300	293	235	191	148	157	182	177	194	226	217	212
Food Preservation - Total	7,411	7,642	6,875	6,549	5,704	6,818	7,275	7,316	7,733	8,232	7,947	7,760
REFRIGERATORS#	5,890	5,701	5,124	4,944	4,364	5,477	5,994	6,081	6,510	6,972	6,730	6,540
FREEZERS - TOTAL	1,521	1,941	1,751	1,605	1,340	1,341	1,281	1,236	1,222	1,260	1,217	1,220
Chest	835	1,039	963	889	726	702	650	634	661	692	666	667
Upright	686	902	789	717	614	639	631	602	561	567	551	553
Home Comfort - Total	4,479	4,434	3,876	4,229	3,201	2,439	3,694	3,610	3,371	4,503	3,830	3,720
ROOM AIR CONDITIONERS	4,037	3,749	3,203	3,693	2,761	2,002	3,103	3,022	2,816	3,798	3,230	3,140
DEHUMIDIFIERS	442	685	673	536	440	437	591	588	555	704	600	580
All Major Appliances	33,215	33,244	30,330	30,482	26,683	32,466	39,444	41,797	45,072	47,725	45,813	43,992
Gas Ranges##	1,794	1,799	1,539	1,496	1,368	1,573	1,732	1,814	1,940	2,127	NA	NA

* Domestic plus export shipments: includes both U.S. produced and imported products.
** Forecasts as of November, 1987
# Includes units of 6.5 cu. ft. and over
Source: GAMA, not included in cooking total or total shipments

Total industry shipments may not add due to rounding and overlapping categories

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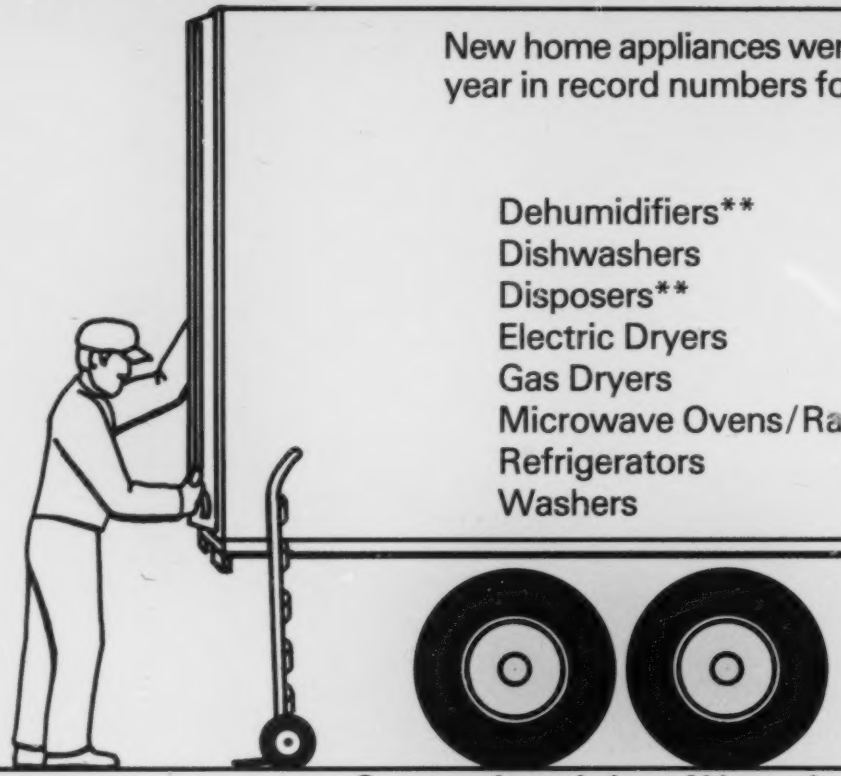
1987 IS RECORD YEAR FOR EIGHT MAJOR APPLIANCES



New home appliances were shipped from factories last year in record numbers for these product categories.

	Units*
Dehumidifiers**	704,430
Dishwashers	4,031,959
Disposers**	4,438,214
Electric Dryers	3,599,867
Gas Dryers	1,036,836
Microwave Ovens/Ranges#	12,497,572
Refrigerators	6,972,103
Washers	5,998,238

*Domestic plus export shipments; includes both U.S. produced and imported products.

**Preliminary figures.

#Includes microwave ovens and combination microwave ovens/ranges.

Source: Association of Home Appliance Manufacturers

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Home Appliance NewsLine

An AHAM Bulletin to Editors

FOR IMMEDIATE RELEASE
February 16, 1988

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HOME APPLIANCE SHIPMENTS MODERATE AS 1988 BEGINS

CHICAGO -- January shipments of major home appliances totaled nearly 3.6 million units, but failed to reach the level of January 1987, which was an all-time industry record for the month, reports the Association of Home Appliance Manufacturers (AHAM).

Even though shipments were down about half a million units for a 12.3% decline, this was still the third highest January in history.

While most of the products fell below their January 1987 shipment levels, three made substantial gains: up 29% were room air conditioners (199,700 units); up 8.3%, freezers (91,000 units); and up 5%, automatic washers (530,700 units).

Washer shipments, in fact, reached the highest level ever recorded for the product in any January.

Microwave ovens (956,800 units) accounted for 70% of the shipment loss, signaling the expected sales slowdown that is likely to occur as the market becomes more saturated. According to industry estimates, approximately three-fourths of all U.S. households currently own at least one microwave oven.

The industry forecast calls for a 4% decline in total shipments this year from 1987's record 47.7 million units. 1988 is expected to be a second-best year for the industry with shipments exceeding 45.8 million units.

# # #

MAJOR HOME APPLIANCE INDUSTRY SHIPMENTS*, THOUSANDS OF UNITS
January, 1988

	JANUARY 1988	JANUARY 1987	% Change
ALL MAJOR APPLIANCES**	3,557.1	4,055.8	-12.3%
COOKING - TOTAL	1,178.1	1,572.0	-25.1%
ELECTRIC RANGES - TOTAL	235.4	281.1	-16.3%
Free Standing	188.1	227.6	-17.4%
Built-in	47.2	53.4	-11.6%
MICROWAVE OVENS/RANGES***	956.8	1,306.3	-26.8%
HOME LAUNDRY - TOTAL	943.4	940.5	0.3%
AUTOMATIC WASHERS	530.7	505.6	5.0%
DRYERS - TOTAL	412.7	434.9	-5.1%
Electric	320.8	341.7	-6.1%
Gas	91.9	93.2	-1.4%
KITCHEN CLEAN UP - TOTAL	683.7	805.0	-15.1%
DISPOSERS#	360.9	449.3	-19.7%
DISHWASHERS - TOTAL	307.1	337.3	-9.0%
Built-in	282.6	312.8	-9.7%
Portable	24.5	24.5	0.0%
COMPACTORS#	15.8	18.5	-14.6%
FOOD PRESERVATION - TOTAL	535.3	557.7	-4.0%
REFRIGERATORS	444.3	473.8	-6.2%
FREEZERS - TOTAL	91.0	84.0	8.3%
Chest	49.9	45.7	9.2%
Upright	41.1	38.3	7.3%
HOME COMFORT - TOTAL	216.4	180.5	19.9%
ROOM AIR CONDITIONERS	199.7	154.8	29.0%
DEHUMIDIFIERS#	16.7	25.7	-35.0%
GAS RANGES##	159.4	181.3	-12.1%

* Domestic plus export shipments: includes both U.S. produced and imported products
** Numbers do not add because of overlapping product categories.
*** Includes microwave ovens and combination microwave ovens/ranges.
# Current month figures are preliminary.
Source: GAMA. Not included in cooking total or total shipments. Current month figures are preliminary.

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Home Appliance NewsLine

An AHAM Bulletin to Editors

FOR IMMEDIATE RELEASE
March 21, 1988

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RECORD FEBRUARY

FOR MAJOR HOME APPLIANCES

CHICAGO -- The major appliance industry shipped nearly 3.9 million units in February, establishing a new record for the month, reports the Association of Home Appliance Manufacturers (AHAM).

February shipments increased by almost 300,000 units over the same month last year -- the industry's record year, resulting in an 8.3% gain in February shipments.

Home comfort appliances -- room air conditioners (388,300 units) and dehumidifiers (324,100 units) -- accounted for over 61% of February's increase as dealers began restocking their inventories for the warm, humid weather ahead. Shipments of seasonal appliances increased 35.9% over one-year earlier.

Seven other product categories also registered gains in February, with four showing particular strength by reaching new February highs for the month: microwave ovens (950,000 units); automatic washers (519,100 units); refrigerators (477,400 units); and dryers, both electric (304,600 units) and gas (88,400 units).

Year-to-date shipments (7.6 million units) lagged 2.8% behind year-ago levels, primarily because of the falloff in January shipments of microwave ovens. The industry anticipates that microwave oven shipments will stabilize or, perhaps, decline slightly since their dynamic sales growth of recent years has resulted in approximately three-fourths of all U.S. households owning at least one of these appliances.

1988 is expected to be the second-best year for the industry with shipments exceeding 47.8 million units.

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MAJOR HOME APPLIANCE INDUSTRY SHIPMENTS*, THOUSANDS OF UNITS
February, 1988

	FEBRUARY			CALENDAR YEAR TO DATE		
	1988	1987	% Change	1988	1987	% Change
ALL MAJOR APPLIANCES**	**3,892.7**	**3,595.6**	**8.3%**	**7,612.3**	**7,831.7**	**-2.8%**
COOKING - TOTAL	**1,347.1**	**1,244.2**	**8.3%**	**2,678.9**	**2,996.6**	**-10.6%**
ELECTRIC RANGES - TOTAL	243.7	247.5	-1.5%	479.0	528.6	-9.4%
Free Standing	192.5	195.9	-1.7%	380.7	423.5	-10.1%
Built-In	51.1	51.6	-1.0%	98.3	105.0	-6.4%
GAS RANGES - TOTAL	168.6	160.2	5.2%	322.3	340.5	-5.3%
Free Standing	159.3	150.7	5.7%	303.2	321.6	-5.7%
Built-In	9.3	9.5	-2.1%	19.1	18.9	1.1%
MICROWAVE OVENS/RANGES***	950.0	850.1	11.8%	1,907.6	2,156.4	-11.5%
HOME LAUNDRY - TOTAL	**912.1**	**812.4**	**12.3%**	**1,855.5**	**1,752.9**	**5.9%**
AUTOMATIC WASHERS	519.1	446.6	16.2%	1,049.8	952.2	10.2%
DRYERS - TOTAL	393.0	365.8	7.4%	805.7	800.7	0.6%
Electric	304.6	285.3	6.8%	625.4	627.0	-0.3%
Gas	88.4	80.4	10.0%	180.3	173.7	3.8%
KITCHEN CLEAN UP - TOTAL	**678.6**	**710.0**	**-4.4%**	**1,362.7**	**1,515.0**	**-10.1%**
DISPOSERS*	359.7	367.2	-2.0%	721.0	816.5	-11.7%
DISHWASHERS - TOTAL	298.0	323.5	-7.9%	605.0	660.8	-8.4%
Built-In	275.0	302.6	-9.1%	557.6	615.4	-9.4%
Portable	22.9	20.9	9.6%	47.5	45.4	4.6%
COMPACTORS*	20.9	19.3	8.3%	36.7	37.7	-2.7%
FOOD PRESERVATION - TOTAL	**566.7**	**543.2**	**4.3%**	**1,103.8**	**1,101.0**	**0.3%**
REFRIGERATORS	477.4	461.1	3.5%	923.3	934.9	-1.2%
FREEZERS - TOTAL	89.3	82.1	8.8%	180.5	166.1	8.7%
Chest	48.5	45.4	6.8%	98.5	91.1	8.1%
Upright	40.8	36.7	11.2%	82.0	75.0	9.3%
HOME COMFORT - TOTAL	388.3	285.8	35.9%	611.4	466.3	31.1%
ROOM AIR CONDITIONERS	324.1	242.9	33.4%	523.8	397.7	31.7%
DEHUMIDIFIERS*	64.2	42.9	49.7%	87.6	68.5	27.9%

* Domestic plus export shipments: includes both U.S. produced and imported products.
** Numbers do not add because of overlapping product categories.
*** Includes microwave ovens and combination microwave ovens/ranges.
* Current month figures are preliminary.

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Home Appliance NewsLine

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FOR IMMEDIATE RELEASE
April 18, 1988

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SECOND BEST MARCH

FOR MAJOR HOME APPLIANCES

CHICAGO -- March shipments of major household appliances exceeded 4.1 million units for the second time in history, reports the Association of Home Appliance Manufacturers (AHAM).

Total monthly shipments were down just 2.2% from the all-time March record set one year ago.

The seasonal home comfort category registered an increase of 20.1% in March, with room air conditioner shipments of 701,600 units at their highest March level in 15 years and dehumidifiers at 112,800 units, establishing a new record for the month.

Compactor shipments of 23,700 units were up 8.7% to their highest March level since 1979.

Lower shipments in all other product categories caused a 2.2% decline in total monthly shipments and a 2.0% decline in first-quarter shipments compared to similar periods one year earlier.

The most recent industry forecast projects a decline of 3.4% in 1988 shipments from the 1987 record. Even at this level, annual shipments will reach almost 48.3 million units, making 1988 another excellent year for the industry.

1984 through 1987 were consecutive record years for major appliances, resulting in annual shipments of 41.2 million, 43.6 million, 47.0 million and 49.9 million units respectively.

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MAJOR HOME APPLIANCE INDUSTRY SHIPMENTS*, THOUSANDS OF UNITS
March, 1988

	MARCH			CALENDAR YEAR TO DATE		
	1988	1987	% Change	1988	1987	% Change
ALL MAJOR APPLIANCES**	4,125.8	4,216.7	-2.2%	11,809.2	12,048.4	-2.0%
COOKING - TOTAL	1,187.8	1,280.0	-8.8%	3,887.0	4,276.6	-9.1%
ELECTRIC RANGES - TOTAL	251.0	279.1	-10.1%	770.3	807.7	-4.6%
Free Standing	200.5	224.8	-10.8%	621.4	648.3	-4.1%
Built-In	50.5	54.3	-7.0%	148.9	159.3	-6.5%
GAS RANGES - TOTAL	170.7	183.5	-7.0%	493.0	524.0	-5.9%
Free Standing	158.6	172.2	-7.9%	461.8	493.8	-6.5%
Built-In	12.1	11.3	7.1%	31.2	30.2	3.3%
MICROWAVE OVENS/RANGES***	761.4	830.9	-8.4%	2,669.0	2,987.3	-10.7%
HOME LAUNDRY - TOTAL	857.2	900.4	-4.8%	2,742.0	2,653.3	3.3%
AUTOMATIC WASHERS	497.9	510.4	-2.4%	1,536.4	1,462.6	5.0%
DRYERS - TOTAL	359.2	390.0	-7.9%	1,205.6	1,190.7	1.3%
Electric	276.6	299.3	-7.6%	942.6	926.3	1.8%
Gas	82.7	90.7	-8.8%	263.0	264.4	-0.5%
KITCHEN CLEAN UP - TOTAL	692.6	736.3	-5.9%	2,055.7	2,251.3	-8.7%
DISPOSERS*	361.2	364.9	-1.0%	1,082.5	1,181.4	-8.4%
DISHWASHERS - TOTAL	307.7	349.7	-12.0%	912.7	1,010.4	-9.7%
Built-In	288.0	329.2	-12.5%	845.6	944.7	-10.5%
Portable	19.7	20.4	-3.4%	67.2	65.8	2.1%
COMPACTORS*	23.7	21.8	8.7%	60.5	59.5	1.7%
FOOD PRESERVATION - TOTAL	593.8	621.7	-4.5%	1,697.6	1,722.6	-1.5%
REFRIGERATORS	512.2	517.0	-0.9%	1,435.5	1,451.8	-1.1%
FREEZERS - TOTAL	81.6	104.7	-22.1%	262.1	270.8	-3.2%
Chest	43.6	59.6	-26.8%	142.1	150.7	-5.7%
Upright	38.0	45.1	-15.7%	120.0	120.1	-0.1%
HOME COMFORT - TOTAL	814.4	678.3	20.1%	1,426.9	1,144.6	24.7%
ROOM AIR CONDITIONERS	701.6	568.7	23.4%	1,225.4	966.4	26.8%
DEHUMIDIFIERS*	112.8	109.6	2.9%	201.5	178.2	13.1%

* Domestic plus export shipments: includes both U.S. produced and imported products.
** Numbers do not add because of overlapping product categories.
*** Includes microwave ovens and combination microwave ovens/ranges.
* Current month figures are preliminary.

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TRENDS AND FORECASTS
INDUSTRY SHIPMENTS OF MAJOR APPLIANCES*, THOUSANDS OF UNITS

PRODUCT	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988**	1989**
Cooking - Total	7,291	7,354	7,456	8,005	7,303	10,051	13,717	15,635	17,518	17,915	17,248	16,493
ELECTRIC RANGES - TOTAL	3,217	3,000	2,530	2,328	2,036	2,754	3,074	3,142	3,318	3,346	3,299	3,250
Free Standing	2,336	2,244	1,975	1,829	1,619	2,190	2,496	2,568	2,721	2,691	2,664	2,633
Built-in	881	756	555	498	417	563	577	574	598	655	635	617
GAS RANGES - TOTAL	1,794	1,799	1,539	1,496	1,368	1,573	1,732	1,814	1,940	2,143	1,996	1,937
Free-Standing#	1,665	1,670	1,437	1,401	1,289	1,477	1,626	1,694	1,826	2,022	1,880	1,824
Built-in#	129	129	102	94	79	96	106	120	114	120	116	113
MICROWAVE OVEN/RANGES	2,501	2,807	3,608	4,422	4,071	5,933	9,132	10,883	12,444	12,610	12,137	11,476
Home Laundry - Total	8,659	8,516	7,727	7,342	6,746	7,910	8,733	9,192	10,009	10,635	10,532	10,295
WASHERS - TOTAL	5,038	4,965	4,550	4,365	4,019	4,616	5,049	5,279	5,765	5,998	5,955	5,846
Automatic	4,838	4,779	4,426	4,277	3,955	4,546	5,049	5,279	5,765	5,998	5,955	5,846
Wringer & Other	200	186	124	88	64	69	NA	NA	NA	NA	NA	NA
DRYERS - TOTAL	3,621	3,551	3,177	2,977	2,727	3,294	3,684	3,914	4,245	4,637	4,577	4,449
Electric	2,865	2,783	2,494	2,337	2,143	2,622	2,931	3,080	3,309	3,600	3,551	3,451
Gas	757	768	682	640	584	672	754	834	936	1,037	1,026	998
Kitchen Clean Up - Total	7,169	7,098	5,935	5,854	5,098	6,822	7,758	7,858	8,381	8,696	8,526	8,452
DISPOSERS	3,312	3,317	2,962	3,179	2,780	3,544	4,085	4,105	4,269	4,438	4,343	4,293
DISHWASHERS - TOTAL	3,557	3,488	2,738	2,484	2,170	3,121	3,491	3,575	3,918	4,032	3,962	3,942
Built-in	2,971	2,984	2,354	2,193	1,956	2,859	3,245	3,327	3,663	3,763	3,700	3,680
Portable	586	504	384	291	214	262	246	248	255	269	262	262
COMPACTORS	300	293	235	191	148	157	182	177	194	226	221	217
Food Preservation - Total	7,411	7,642	6,875	6,549	5,704	6,818	7,275	7,316	7,733	8,232	8,024	7,961
REFRIGERATORS##	5,890	5,701	5,124	4,944	4,364	5,477	5,994	6,081	6,510	6,972	6,792	6,735
FREEZERS - TOTAL	1,521	1,941	1,751	1,605	1,340	1,341	1,281	1,236	1,222	1,260	1,232	1,226
Chest	835	1,039	963	889	726	702	650	634	661	692	680	675
Upright	686	902	789	717	614	639	631	602	561	567	552	551
Home Comfort - Total	4,479	4,434	3,876	4,229	3,201	2,439	3,694	3,610	3,371	4,503	3,930	3,763
ROOM AIR CONDITIONERS	4,037	3,749	3,203	3,693	2,761	2,002	3,103	3,022	2,816	3,798	3,330	3,163
DEHUMIDIFIERS	442	685	673	536	440	437	591	588	555	704	600	600
All Major Appliances	35,009	35,043	31,869	31,978	28,051	34,039	41,176	43,611	47,012	49,981	48,260	46,963

* Domestic plus export shipments: includes both U.S. produced and imported products.
** Forecasts as of February, 1988, except gas range forecasts which are as of November, 1987.
# Drop-in gas range data included in free-standing total for 1978 through 1984; thereafter drop-in gas range data included in built-in total.
Includes units of 5.5 cu. ft. and over.

Total industry shipments may not add due to rounding and overlapping categories

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Home Appliance NewsLine

An AHAM Bulletin to Editors

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SECOND-BEST APRIL

FOR MAJOR HOME APPLIANCES

CHICAGO -- April's major household appliance shipments surpassed 4 million units for the second time in history, reports the Association of Home Appliance Manufacturers (AHAM).

Continuing their near record pace, major appliance shipments came within 2.2% of last year's record April level and within 2.6% of last year's January-through-April level.

Nearly 15.8 million major appliances were shipped during the first four months of 1988.

April shipments of half the product categories rose above their 1987 levels. Three merit special mention:

* Room air conditioners (686,000 units) increased 26.5% to the product's highest April level since 1979.
* Automatic washers (470,600 units) increased 2.1% to a new April record for the product.
* Compactors (19,000 units) increased 10.5% to the product's highest April level since 1978.

With appliance demand expected to remain strong for the rest of the year, the latest industry forecast calls for 1988 shipments to approach 48.3 million units -- 3.4% fewer than last year's all-time record.

1984 through 1987 were consecutive record years for major appliances, resulting in annual shipments of 41.2 million, 43.6 million, 47.0 million and 49.9 million units respectively.

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MAJOR HOME APPLIANCE INDUSTRY SHIPMENTS*, THOUSANDS OF UNITS
April, 1988

	APRIL			CALENDAR YEAR TO DATE		
	1988	1987	% Change	1988	1987	% Change
ALL MAJOR APPLIANCES**	**4,058.0**	**4,150.3**	**-2.2%**	**15,799.4**	**16,216.4**	**-2.6%**
COOKING - TOTAL	**1,179.4**	**1,349.9**	**-12.6%**	**5,025.8**	**5,626.4**	**-10.7%**
ELECTRIC RANGES - TOTAL	253.1	281.2	-10.0%	982.8	1,088.8	-9.7%
Free Standing	204.6	228.4	-10.4%	785.5	876.7	-10.4%
Built-In	48.5	52.8	-8.1%	197.3	212.1	-7.0%
GAS RANGES - TOTAL	162.8	157.0	3.7%	655.8	681.0	-3.7%
Free Standing	152.1	147.1	3.4%	613.9	641.0	-4.2%
Built-In	10.7	9.8	9.2%	41.9	40.0	4.8%
MICROWAVE OVENS/RANGES***	777.5	925.4	-16.0%	3,446.5	3,912.8	-11.9%
HOME LAUNDRY - TOTAL	**798.8**	**798.5**	**0.0%**	**3,504.2**	**3,453.8**	**1.5%**
AUTOMATIC WASHERS	470.6	460.8	2.1%	2,009.7	1,924.9	4.4%
DRYERS - TOTAL	328.2	337.7	-2.8%	1,494.6	1,528.9	-2.2%
Electric	256.7	264.2	-2.8%	1,160.1	1,191.1	-2.6%
Gas	71.5	73.5	-2.7%	334.5	337.8	-1.0%
KITCHEN CLEAN UP - TOTAL	**659.1**	**706.2**	**-6.7%**	**2,715.1**	**2,958.1**	**-8.2%**
DISPOSERS@	305.8	352.0	-13.1%	1,388.7	1,533.4	-9.4%
DISHWASHERS - TOTAL	334.4	337.0	-0.8%	1,247.1	1,348.0	-7.5%
Built-In	315.2	318.4	-1.0%	1,160.8	1,263.5	-8.1%
Portable	19.1	18.6	2.7%	86.3	84.4	2.3%
COMPACTORS@	19.0	17.2	10.5%	79.4	76.7	3.5%
FOOD PRESERVATION - TOTAL	**641.0**	**628.1**	**2.1%**	**2,338.7**	**2,355.3**	**-0.7%**
REFRIGERATORS	533.3	531.3	0.4%	1,968.8	1,986.9	-0.9%
FREEZERS - TOTAL	107.8	96.8	11.4%	370.0	368.4	0.4%
Chest	55.4	51.2	8.2%	197.3	202.5	-2.6%
Upright	52.4	45.6	14.9%	172.6	165.9	4.0%
HOME COMFORT - TOTAL	**779.7**	**667.7**	**16.8%**	**2,215.5**	**1,822.8**	**21.5%**
ROOM AIR CONDITIONERS	686.0	542.4	26.5%	1,892.0	1,519.4	24.5%
DEHUMIDIFIERS@	93.7	125.2	-25.2%	323.5	303.4	6.6%

* Domestic plus export shipments: includes both U.S. produced and imported products.
** Numbers do not add because of overlapping product categories.
*** Includes microwave ovens and combination microwave ovens/ranges.
@ Current month figures are preliminary.

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Home Appliance *NewsLine*

An AHAM Bulletin to Editors

FOR IMMEDIATE RELEASE
June 21, 1988

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SECOND-BEST MAY

FOR MAJOR HOME APPLIANCES

CHICAGO -- The major appliance industry shipped over 4.1 million units in May for a fractional increase of 0.1% over the May 1987 level, reports the Association of Home Appliance Manufacturers (AHAM).

One reason for the excellent monthly level was the 12.1% increase in the home laundry equipment category and record May shipments of each product -- automatic washers (515,000 units), electric dryers (271,300 units) and gas dryers (82,100 units).

Also contributing to the excellent May total was a 4.8% increase in food preservation appliances, due primarily to the greatest May shipment of refrigerators (616,000 units) since 1973.

Several other products also made noteworthy shipment gains in May, including a 10.8% increase in dishwashers (325,500 units), a 9.1% increase in gas ranges (168,200 units) and a 7.5% increase in compactors (17,100 units).

Microwave oven shipments (697,400 units) dropped from year-ago levels, as expected, indicating that demand for the product is lessening as the market becomes more saturated. According to industry estimates, approximately three-fourths of all U.S. households currently own at least one microwave oven.

While shipments of home comfort appliances (759,200 units) represented generally high levels for May, they fell slightly short (-1.9%) of the monthly total one year ago. January-through-May levels of comfort appliances, however,

(MORE)

MAJOR HOME APPLIANCE INDUSTRY SHIPMENTS*, THOUSANDS OF UNITS
May, 1988

	MAY			CALENDAR YEAR TO DATE		
	1988	1987	% Change	1988	1987	% Change
ALL MAJOR APPLIANCES**	4,117.2	4,114.5	0.1%	19,913.4	20,330.9	-2.1%
COOKING - TOTAL	1,095.7	1,213.9	-9.7%	6,121.7	6,840.3	-10.5%
ELECTRIC RANGES - TOTAL	244.5	256.0	-4.5%	1,227.6	1,344.6	-8.7%
Free Standing	196.7	206.7	-4.8%	982.4	1,083.4	-9.3%
Built-In	47.8	49.4	-3.2%	245.1	261.4	-6.2%
GAS RANGES - TOTAL	168.2	154.2	9.1%	824.0	835.1	-1.3%
Free Standing	158.8	144.9	9.6%	772.6	785.9	-1.7%
Built-In	9.4	9.2	2.2%	51.3	49.2	4.3%
MICROWAVE OVENS/RANGES***	697.4	815.4	-14.5%	4,143.9	4,728.1	-12.4%
HOME LAUNDRY - TOTAL	868.4	774.8	12.1%	4,372.6	4,228.8	3.4%
AUTOMATIC WASHERS	515.0	451.7	14.0%	2,524.7	2,378.6	6.2%
DRYERS - TOTAL	353.4	323.1	9.4%	1,848.0	1,852.0	-0.2%
Electric	271.3	254.3	6.7%	1,431.3	1,445.4	-1.0%
Gas	82.1	68.8	19.3%	416.6	406.7	2.4%
KITCHEN CLEAN UP - TOTAL	686.2	657.2	1.4%	3,377.2	3,615.3	-6.6%
DISPOSERS	323.8	347.4	-6.9%	1,708.1	1,880.8	-9.2%
DISHWASHERS - TOTAL	325.5	293.9	10.8%	1,572.6	1,641.9	-4.2%
Built-In	304.9	276.9	10.1%	1,465.7	1,540.5	-4.9%
Portable	20.6	17.0	21.2%	106.9	101.4	5.4%
COMPACTORS	17.1	15.9	7.5%	96.4	92.8	4.1%
FOOD PRESERVATION - TOTAL	727.7	694.7	4.8%	3,066.4	3,050.0	0.5%
REFRIGERATORS	616.0	588.9	4.6%	2,584.8	2,575.8	0.3%
FREEZERS - TOTAL	111.6	105.8	5.5%	481.6	474.2	1.6%
Chest	61.2	62.0	-1.3%	258.5	264.8	-2.3%
Upright	50.4	43.7	15.3%	223.1	209.6	6.4%
HOME COMFORT - TOTAL	759.2	773.9	-1.9%	2,975.5	2,596.7	14.6%
ROOM AIR CONDITIONERS	647.1	654.7	-1.2%	2,546.4	2,174.1	17.1%
DEHUMIDIFIERS	112.2	119.2	-5.9%	429.1	422.6	1.5%

* Domestic plus export shipments: includes both U.S. produced and imported products.
** Numbers do not add because of overlapping product categories.
*** Includes microwave ovens and combination microwave ovens/ranges.

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An AHAM Bulletin to Editors

FOR IMMEDIATE RELEASE
July 19, 1988

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312/984-5825

JUNE MARKS SECOND-BEST EVER MONTH, QUARTER AND HALF-YEAR FOR MAJOR HOME APPLIANCES

CHICAGO -- The major appliance industry shipped over 4.6 million units in June, 12.8 million in the second quarter and 24.6 million in the first half of 1988, establishing second-place rankings for all three periods, reports the Association of Home Appliance Manufacturers (AHAM).

Continuing their near-record pace, major appliances are within 2.8% of last year's record quarter and half-year shipments.

Although the monthly level was off 7.0% from June 1987, the industry's all-time record month, shipments this June of 4.6 million units represented the second-largest monthly total in the history of the industry.

Two products rose above their year-ago levels in June.

- With a record-breaking heatwave affecting most of the country, room air conditioners (834,900 units) increased 27.3% to a new June record for the product and its third best monthly level ever.
- Compactors (21,000 units) increased 9.4%, the product's highest June level since 1979.

Appliance demand is expected to remain strong for the rest of the year, as indicated by the latest industry forecast calling for a second-best annual shipment of 48.1 million units -- 3.7% fewer than last year's all-time record.

1984 through 1987 represents four consecutive record years for major appliances, resulting in annual shipments of 41.2 million, 43.6 million, 47.0 million and 49.9 million units respectively -- enough for two major appliance purchases per U.S. household.

# # #

MAJOR HOME APPLIANCE INDUSTRY SHIPMENTS*, THOUSANDS OF UNITS

June, 1988

	JUNE			CALENDAR YEAR TO DATE			CALENDAR QUARTER		
	1988	1987	% Change	1988	1987	% Change	1988	1987	% Change
ALL MAJOR APPLIANCES**	**4,639.0**	**4,987.6**	**-7.0%**	**24,615.8**	**25,318.5**	**-2.8%**	**12,894.1**	**13,270.1**	**-2.8%**
COOKING - TOTAL	**1,209.9**	**1,483.5**	**-18.4%**	**7,334.3**	**8,323.8**	**-11.9%**	**3,487.6**	**4,047.2**	**-13.8%**
ELECTRIC RANGES - TOTAL	259.8	289.1	-10.1%	1,489.0	1,633.9	-8.9%	759.0	826.2	-8.1%
Free Standing	209.6	229.1	-8.5%	1,193.5	1,312.5	-9.1%	612.4	664.2	-7.8%
Built-In	50.2	60.0	-16.3%	295.5	321.4	-8.1%	146.6	162.0	-9.5%
GAS RANGES - TOTAL	176.3	183.2	-3.8%	1,001.3	1,018.4	-1.7%	508.3	494.4	2.8%
Free Standing	165.9	173.1	-4.2%	939.3	959.0	-2.1%	477.5	465.1	2.7%
Built-In	10.4	10.2	2.0%	62.0	59.4	4.4%	30.8	29.2	5.5%
MICROWAVE OVENS/RANGES***	789.2	1,026.7	-23.1%	4,933.0	5,754.8	-14.3%	2,264.0	2,767.4	-18.2%
HOME LAUNDRY - TOTAL	**928.6**	**1,028.2**	**-9.7%**	**5,301.2**	**5,256.9**	**0.8%**	**2,598.5**	**2,603.6**	**-0.2%**
AUTOMATIC WASHERS	546.1	602.1	-9.3%	3,070.8	2,978.7	3.1%	1,534.4	1,516.1	1.2%
DRYERS - TOTAL	382.5	426.1	-10.2%	2,230.4	2,278.2	-2.1%	1,064.1	1,087.5	-2.2%
Electric	300.8	330.8	-9.1%	1,732.1	1,776.2	-2.5%	828.7	849.9	-2.5%
Gas	81.7	95.3	-14.3%	498.3	502.0	-0.7%	235.4	237.6	-0.9%
KITCHEN CLEAN UP - TOTAL	**686.2**	**745.5**	**-8.0%**	**4,063.4**	**4,360.7**	**-6.8%**	**2,007.4**	**2,109.4**	**-4.8%**
DISPOSERS	335.7	357.0	-6.0%	2,043.8	2,237.8	-8.7%	960.9	1,056.4	-9.0%
DISHWASHERS - TOTAL	329.6	369.2	-10.7%	1,902.2	2,011.1	-5.4%	989.5	1,000.6	-1.1%
Built-In	311.5	347.3	-10.3%	1,777.2	1,887.8	-5.9%	931.6	943.1	-1.2%
Portable	18.1	21.9	-17.4%	125.0	123.3	1.4%	57.9	57.5	0.7%
COMPACTORS	21.0	19.2	9.4%	117.4	111.9	4.9%	57.0	52.4	8.8%
FOOD PRESERVATION - TOTAL	**879.8**	**956.6**	**-8.0%**	**3,946.2**	**4,006.6**	**-1.5%**	**2,248.5**	**2,284.0**	**-1.6%**
REFRIGERATORS	753.4	820.7	-8.2%	3,338.2	3,396.5	-1.7%	1,902.7	1,944.8	-2.2%
FREEZERS - TOTAL	126.4	136.0	-7.1%	608.0	610.1	-0.3%	345.9	339.4	1.9%
Chest	68.1	77.4	-12.0%	326.6	341.9	-4.5%	184.5	191.3	-3.6%
Upright	58.3	58.6	-0.5%	281.4	268.2	4.9%	161.4	148.1	9.0%
HOME COMFORT - TOTAL	**934.5**	**773.8**	**20.8%**	**3,970.7**	**3,370.5**	**17.8%**	**2,552.0**	**2,228.0**	**14.6%**
ROOM AIR CONDITIONERS	834.9	655.7	27.3%	3,442.0	2,829.8	21.6%	2,236.0	1,863.4	20.0%
DEHUMIDIFIERS	99.6	118.1	-15.7%	528.7	540.7	-2.2%	316.1	362.6	-12.8%

* Domestic plus export shipments: includes both U.S. produced and imported products.
** Numbers do not add because of overlapping product categories.
*** Includes microwave ovens and combination microwave ovens/ranges.

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AHAM

TRENDS AND FORECASTS
INDUSTRY SHIPMENTS OF MAJOR APPLIANCES*, THOUSANDS OF UNITS

PRODUCT	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988**	1989**
Cooking - Total	7,291	7,354	7,456	8,005	7,303	10,051	13,717	15,635	17,518	17,915	17,053	16,553
ELECTRIC RANGES - TOTAL	3,217	3,000	2,530	2,328	2,036	2,754	3,074	3,142	3,318	3,346	3,201	3,113
Free Standing	2,336	2,244	1,975	1,829	1,619	2,190	2,496	2,568	2,721	2,691	2,572	2,506
Built-In	881	756	555	498	417	563	577	574	598	655	629	607
GAS RANGES - TOTAL	1,794	1,799	1,539	1,496	1,368	1,573	1,732	1,814	1,940	2,143	2,052	1,980
Free-Standing#	1,665	1,670	1,437	1,401	1,289	1,477	1,626	1,694	1,826	2,022	1,933	1,865
Built-In#	129	129	102	94	79	96	106	120	114	120	119	115
MICROWAVE OVEN/RANGES	2,501	2,807	3,608	4,422	4,071	5,933	9,132	10,883	12,444	12,610	11,981	11,630
Home Laundry - Total	8,659	8,516	7,727	7,342	6,746	7,910	8,733	9,192	10,009	10,635	10,564	10,377
WASHERS - TOTAL	5,038	4,965	4,550	4,365	4,019	4,616	5,049	5,279	5,765	5,998	5,997	5,932
Automatic	4,838	4,779	4,426	4,277	3,955	4,546	5,049	5,279	5,765	5,998	5,997	5,932
Wringer & Other	200	186	124	88	64	69						
DRYERS - TOTAL	3,621	3,551	3,177	2,977	2,727	3,294	3,684	3,914	4,245	4,637	4,568	4,446
Electric	2,865	2,783	2,494	2,337	2,143	2,622	2,931	3,080	3,309	3,600	3,543	3,463
Gas	757	768	682	640	584	672	754	834	936	1,037	1,025	983
Kitchen Clean Up - Total	7,169	7,098	5,935	5,854	5,098	6,822	7,758	7,858	8,381	8,696	8,354	7,965
DISPOSERS	3,312	3,317	2,962	3,179	2,780	3,544	4,085	4,105	4,269	4,438	4,288	4,106
DISHWASHERS - TOTAL	3,557	3,488	2,738	2,484	2,170	3,121	3,491	3,575	3,918	4,032	3,844	3,642
Built-In	2,971	2,984	2,354	2,193	1,956	2,859	3,245	3,327	3,663	3,763	3,584	3,396
Portable	586	504	384	291	214	262	246	248	255	269	260	246
COMPACTORS	300	293	235	191	148	157	182	177	194	226	223	217
Food Preservation - Total	7,411	7,642	6,875	6,549	5,704	6,818	7,275	7,316	7,733	8,232	8,079	7,957
REFRIGERATORS##	5,890	5,701	5,124	4,944	4,364	5,477	5,994	6,081	6,510	6,972	6,826	6,721
FREEZERS - TOTAL	1,521	1,941	1,751	1,605	1,340	1,341	1,281	1,236	1,222	1,260	1,253	1,236
Chest	835	1,039	963	889	726	702	650	634	661	692	690	684
Upright	686	902	789	717	614	639	631	602	561	567	563	552
Home Comfort - Total	4,479	4,434	3,876	4,229	3,201	2,439	3,694	3,610	3,371	4,503	4,075	3,811
ROOM AIR CONDITIONERS	4,037	3,749	3,203	3,693	2,761	2,002	3,103	3,022	2,816	3,798	3,425	3,211
DEHUMIDIFIERS	442	685	673	536	440	437	591	588	555	704	650	600
All Major Appliances	35,009	35,043	31,869	31,978	28,051	34,039	41,176	43,611	47,012	49,981	48,125	46,662

* Domestic plus export shipments: includes both U.S. produced and imported products.
** Forecasts as of May, 1988.
# Drop-in gas range data included in free-standing total for 1978 through 1984; thereafter drop-in gas range data included in built-in total.
Includes units of 6.5 cu. ft. and over.

Total industry shipments may not add due to rounding and overlapping categories

6/6/88

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Home Appliance NewsLine

An AHAM Bulletin to Editors

FOR IMMEDIATE RELEASE
August 16, 1988

Contact: Mary Gillespie
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NEARLY FOUR MILLION MAJOR HOME APPLIANCES SHIPPED IN JULY

CHICAGO -- The major home appliance industry shipped nearly 4.0 million units in July, but failed to surpass the previous July record set in 1987, reports the Association of Home Appliance Manufacturers (AHAM).

Monthly shipments came within 3.7% of the record July level and represented the third-largest shipment ever for the month.

Refrigerators (778,400 units) and room air conditioners (405,300 units) topped the list of products that surpassed their year-ago levels.

* Refrigerator shipments were the highest ever for any July and the product's second-highest monthly level in history.
* Room air conditioner shipments were the highest for the month since July of 1980. Even so, inventories at the factory and distributor levels indicate that July shipments were constrained, more by product availability than by consumer demand.

July shipments of disposers (345,200 units), freezers (155,600 units), and compactors (17,700 units) also surpassed their year-ago levels.

While July was unseasonably hot, it was relatively dry in many regions of the country, which caused a 54.1% decline in dehumidifier shipments (37,600 units).

Year-to-date shipments of 28.6 million units were 2.9% below the year-ago level, signaling the projected decline expected this year from the 1987 record of nearly 50 million units.

According to the latest industry forecast, 1988 shipments should exceed 48.1 million units and, thus, claim a second-best annual record.

# # #

MAJOR HOME APPLIANCE INDUSTRY SHIPMENTS*, THOUSANDS OF UNITS
July, 1988

	JULY			CALENDAR YEAR TO DATE		
	1988	1987	% Change	1988	1987	% Change
ALL MAJOR APPLIANCES**	3,986.6	4,138.9	-3.7%	28,602.4	29,471.0	-2.9%
COOKING - TOTAL	1,146.7	1,308.7	-12.4%	8,481.0	9,633.2	-12.0%
ELECTRIC RANGES - TOTAL	252.5	286.0	-11.7%	1,741.6	1,920.5	-9.3%
Free Standing	206.1	233.0	-11.5%	1,399.7	1,546.2	-9.5%
Built-In	46.4	52.9	-12.3%	341.9	374.3	-8.7%
GAS RANGES - TOTAL	162.3	163.6	-0.8%	1,163.6	1,181.9	-1.5%
Free Standing	153.0	154.8	-1.2%	1,092.4	1,113.7	-1.9%
Built-In	9.3	8.8	5.7%	71.3	68.2	4.5%
MICROWAVE OVENS/RANGES***	746.2	875.3	-14.7%	5,679.2	6,630.1	-14.3%
HOME LAUNDRY - TOTAL	787.9	846.9	-7.0%	6,089.2	6,103.8	-0.2%
AUTOMATIC WASHERS	459.7	484.0	-5.0%	3,530.5	3,462.7	2.0%
DRYERS - TOTAL	328.3	362.9	-9.5%	2,558.7	2,641.1	-3.1%
Electric	254.4	281.1	-9.5%	1,986.5	2,057.3	-3.4%
Gas	73.8	81.8	-9.8%	572.2	583.8	-2.0%
KITCHEN CLEAN UP - TOTAL	675.1	681.7	-1.0%	4,738.5	5,042.2	-6.0%
DISPOSERS	345.2	343.5	0.5%	2,389.0	2,581.3	-7.4%
DISHWASHERS - TOTAL	312.2	321.6	-2.9%	2,214.4	2,332.4	-5.1%
Built-In	296.4	305.8	-3.1%	2,073.6	2,193.6	-5.5%
Portable	15.8	15.7	0.6%	140.8	138.8	1.4%
COMPACTORS	17.7	16.7	6.0%	135.1	128.5	5.1%
FOOD PRESERVATION - TOTAL	934.0	869.1	7.5%	4,880.2	4,879.9	0.0%
REFRIGERATORS	778.4	731.8	6.4%	4,116.6	4,132.3	-0.4%
FREEZERS - TOTAL	155.6	137.2	13.4%	763.6	747.6	2.1%
Chest	85.3	73.7	15.7%	411.9	415.6	-0.9%
Upright	70.3	63.6	10.5%	351.7	332.0	5.9%
HOME COMFORT - TOTAL	442.8	432.5	2.4%	4,413.6	3,811.9	15.8%
ROOM AIR CONDITIONERS	405.3	350.5	15.6%	3,847.3	3,189.2	20.6%
DEHUMIDIFIERS	37.6	82.0	-54.1%	566.2	622.7	-9.1%

* Domestic plus export shipments; includes both U.S. produced and imported products.
** Numbers do not add because of overlapping product categories.
*** Includes microwave ovens and combination microwave ovens/ranges.

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MAJOR APPLIANCE INDUSTRY REBOUNDS WITH RECORD AUGUST SHIPMENTS

CHICAGO -- The nearly 4.2 million major appliances shipped in August, almost 100,000 more than the previous August record set one year ago, follows a two month period (June and July) during which shipments fell behind the 1987 levels, although still strong by historical standards, reports the Association of Home Appliance Manufacturers (AHAM).

Shipments increased by 2.4% over the previous August level and came within 2.3% of last year's total for the first eight months of the year.

Practically all products contributed to the new August record, with seven showing double-digit increases over year-ago shipments and eight establishing new August records.

* Refrigerator shipments (781,100 units) were the highest ever for the month and the product's second-highest monthly level in history.
* Five more appliances established new August records: automatic washers (588,700 units), dishwashers (349,300 units), room air conditioners (198,100 units), gas dryers (99,400 units) and dehumidifiers (71,600 units).
* Disposers (363,600 units) tied their record level, set in August 1986.
* Electric dryer shipments (329,800 units) were the second-highest ever for August.

Room air conditioner shipments through August already exceed 4 million units, which surpasses all full year totals since 1974 when over 4.5 million units were shipped.

(MORE)

As expected, shipments of microwave ovens (769,500 units) continued to drop, as the market becomes more saturated. According to industry estimates, approximately three-fourths of all U.S. households currently own at least one microwave oven.

For the rest of the year, appliance demand is expected to remain strong, resulting in a second-best annual shipment of 48.1 million units.

1984 through 1987 were consecutive record years for major appliances, with shipments surpassing 41.1 million, 43.6 million, 47.0 million, and 49.9 million units respectively.

# # #

MAJOR HOME APPLIANCE INDUSTRY SHIPMENTS*, THOUSANDS OF UNITS
August, 1988

	AUGUST			CALENDAR YEAR TO DATE		
	1988	1987	% Change	1988	1987	% Change
ALL MAJOR APPLIANCES**	4,199.9	4,092.1	2.4%	32,884.8	33,583.1	-2.3%
COOKING - TOTAL	1,233.5	1,405.7	-12.2%	9,714.7	11,038.9	-12.0%
ELECTRIC RANGES - TOTAL	287.1	289.7	-0.9%	2,028.6	2,210.2	-8.2%
Free Standing	234.1	232.5	0.7%	1,633.7	1,778.6	-8.1%
Built-in	53.0	57.2	-7.3%	394.9	431.5	-8.5%
GAS RANGES - TOTAL	193.3	164.5	17.5%	1,357.0	1,346.4	0.8%
Free Standing	182.2	156.0	16.8%	1,274.5	1,269.8	0.4%
Built-in	11.2	8.5	31.8%	82.4	76.7	7.4%
MICROWAVE OVENS/RANGES***	769.5	969.3	-20.6%	6,448.7	7,599.4	-15.1%
HOME LAUNDRY - TOTAL	1,017.9	901.1	13.0%	7,107.1	7,004.8	1.5%
AUTOMATIC WASHERS	588.7	519.7	13.3%	4,119.2	3,982.3	3.4%
DRYERS - TOTAL	429.2	381.4	12.5%	2,987.9	3,022.5	-1.1%
Electric	329.8	294.4	12.0%	2,316.3	2,351.7	-1.5%
Gas	99.4	87.0	14.3%	671.6	670.8	0.1%
KITCHEN CLEAN UP - TOTAL	736.9	709.3	3.9%	5,475.3	5,751.5	-4.8%
DISPOSERS	363.6	357.8	1.6%	2,752.6	2,939.1	-6.3%
DISHWASHERS - TOTAL	349.3	335.4	4.1%	2,563.7	2,667.8	-3.9%
Built-in	329.2	314.2	4.8%	2,402.7	2,507.5	-4.2%
Portable	20.1	21.3	-5.6%	161.8	160.1	0.6%
COMPACTORS	24.0	16.0	50.0%	159.1	144.6	10.0%
FOOD PRESERVATION - TOTAL	932.6	838.1	11.3%	5,814.0	5,718.0	1.7%
REFRIGERATORS	781.1	700.5	11.5%	4,897.7	4,832.8	1.3%
FREEZERS - TOTAL	151.6	137.6	10.2%	916.4	885.2	3.5%
Chest	79.8	73.1	9.2%	492.5	488.7	0.8%
Upright	71.8	64.5	11.3%	423.9	396.5	6.9%
HOME COMFORT - TOTAL	269.7	238.0	13.3%	4,693.6	4,049.9	15.9%
ROOM AIR CONDITIONERS	198.1	195.8	1.2%	4,055.8	3,385.0	19.8%
DEHUMIDIFIERS	71.6	42.2	69.7%	637.9	664.9	-4.1%

* Domestic plus export shipments; includes both U.S. produced and imported products.
** Numbers do not add because of overlapping product categories.
*** Includes microwave ovens and combination microwave ovens/ranges.

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THIRD QUARTER HOME APPLIANCE SHIPMENTS ARE SECOND BEST EVER

CHICAGO -- The home appliance industry shipped over 12.3 million units in the third quarter and 4.1 million in September, coming close to the record levels of the previous year, reports the Association of Home Appliance Manufacturers (AHAM).

Shipments for July through September were down 2.8% from the same 1987 period, making it a second-best third quarter for the industry.

Quarterly shipments of food preservation, home comfort and home laundry appliance categories exceeded their year-ago levels, with three products registering double-digit gains: compactors (61,200 units) were up 13.8%; freezers (436,100 units), up 13.4%; and room air conditioners (725,100 units), up 11.9%.

September shipments were down 6.4%, or 282,000 units, from the all-time record set one year ago, primarily because of 263,000 fewer microwave ovens. The reduced level of this product accounted for 93% of September's unit decline.

Although microwave oven shipments failed to reach year-ago levels in eight of the nine months this year, September was the first time in 1988 that monthly microwave oven shipments exceeded one million units.

Products that rose above year-ago September levels merit special mention:

* Refrigerators (686,000 units) increased 10.8% to a new September record.
* Room air conditioners (111,400 units) increased 20.0% to their highest September level in 14 years. Dealers are starting early to fill

(MORE)

inventories severely depleted from the summer heatwave, fearing a shortfall of products next spring.

* Freezers (127,700 units) increased 16.7% to their highest September level since 1980.

Year-to-date shipments of 37 million units were 2.5% below the year-ago level, signaling the projected decline expected this year from the 1987 record of nearly 50 million units.

According to the latest industry forecast, 1988 shipments should approach 48 million units and, thus, claim a second-best annual record.

# # #

MAJOR HOME APPLIANCE INDUSTRY SHIPMENTS*, THOUSANDS OF UNITS
September, 1988

	SEPTEMBER			CALENDAR YEAR TO DATE			CALENDAR QUARTER		
	1988	1987	% Change	1988	1987	% Change	1988	1987	% Change
ALL MAJOR APPLIANCES**	**4,144.5**	**4,426.3**	**-6.4%**	**37,038.5**	**37,989.4**	**-2.5%**	**12,321.9**	**12,670.9**	**-2.8%**
COOKING - TOTAL	**1,467.3**	**1,763.4**	**-16.8%**	**11,265.7**	**12,802.3**	**-12.0%**	**3,830.6**	**4,478.5**	**-14.5%**
ELECTRIC RANGES - TOTAL	269.5	288.8	-6.7%	2,351.2	2,499.0	-5.9%	801.9	865.1	-7.3%
Free Standing	218.6	233.5	-6.4%	1,886.3	2,012.1	-6.3%	652.6	699.6	-6.7%
Built-In	50.9	55.3	-8.0%	464.9	486.9	-4.5%	149.3	165.5	-9.8%
GAS RANGES - TOTAL	181.8	200.5	-9.3%	1,569.4	1,547.0	1.4%	527.5	528.6	-0.2%
Free Standing	172.2	189.1	-8.9%	1,474.6	1,458.8	1.1%	497.4	499.8	-0.5%
Built-In	9.7	11.5	-15.7%	94.8	88.2	7.5%	30.1	28.8	4.5%
MICROWAVE OVENS/RANGES***	1,031.0	1,293.7	-20.3%	7,479.7	8,893.1	-15.9%	2,546.7	3,138.3	-18.9%
HOME LAUNDRY - TOTAL	**1,021.0**	**1,046.2**	**-2.4%**	**8,133.6**	**8,051.1**	**1.0%**	**2,832.4**	**2,794.2**	**1.4%**
AUTOMATIC WASHERS	584.4	595.8	-1.9%	4,709.4	4,578.2	2.9%	1,638.5	1,599.5	2.4%
DRYERS - TOTAL	436.6	450.4	-3.1%	3,424.3	3,472.9	-1.4%	1,193.9	1,194.7	-0.1%
Electric	333.1	346.4	-3.8%	2,649.4	2,698.1	-1.8%	917.3	922.0	-0.5%
Gas	103.5	104.0	-0.5%	774.9	774.7	0.0%	276.6	272.8	1.4%
KITCHEN CLEAN UP - TOTAL	**723.5**	**774.7**	**-6.6%**	**6,198.8**	**6,526.2**	**-5.0%**	**2,135.4**	**2,165.5**	**-1.4%**
DISPOSERS	369.2	411.6	-10.3%	3,121.8	3,350.7	-6.8%	1,078.0	1,112.9	-3.1%
DISHWASHERS - TOTAL	334.7	342.0	-2.1%	2,898.4	3,009.8	-3.7%	996.2	998.7	-0.3%
Built-In	314.1	318.2	-1.3%	2,716.8	2,825.9	-3.9%	939.6	938.2	0.1%
Portable	20.6	23.8	-13.4%	181.6	183.9	-1.3%	56.6	60.6	-6.6%
COMPACTORS	19.5	21.1	-7.6%	178.6	165.7	7.8%	61.2	53.8	13.8%
FOOD PRESERVATION - TOTAL	**813.6**	**728.7**	**11.7%**	**6,627.7**	**6,446.7**	**2.8%**	**2,681.5**	**2,440.1**	**9.9%**
REFRIGERATORS	686.0	619.3	10.8%	5,583.6	5,452.1	2.4%	2,245.4	2,055.7	9.2%
FREEZERS - TOTAL	127.7	109.4	16.7%	1,044.0	994.6	5.0%	436.1	384.4	13.4%
Chest	67.8	57.7	17.5%	560.3	546.4	2.5%	233.7	204.4	14.3%
Upright	59.8	51.7	15.7%	483.7	448.2	7.9%	202.3	180.0	12.4%
HOME COMFORT - TOTAL	**119.1**	**113.3**	**5.1%**	**4,812.7**	**4,163.2**	**15.6%**	**842.0**	**792.7**	**6.2%**
ROOM AIR CONDITIONERS	111.4	92.8	20.0%	4,167.1	3,477.7	19.8%	725.1	648.0	11.9%
DEHUMIDIFIERS	7.7	20.5	-62.4%	645.6	685.4	-5.8%	116.9	144.7	-19.2%

* Domestic plus export shipments: includes both U.S. produced and imported products
** Numbers do not add because of overlapping product categories.
*** Includes microwave ovens and combination microwave ovens/ranges.